

EDMONTON & DISTRICT DENTAL SOCIETY  
**2023 NORTHWEST DENTAL EXPOSITION**

Friday September 22, 2023  
Edmonton Convention Centre

**Sponsorship  
Package**

# NWDE 2023!

*SEPTEMBER 22, 2023*

**When:** 8:00am - 4:00pm September 23, 2023

**Where:** Edmonton Convention Centre

- Assembly level: Exhibit Hall
- Meeting level: Scientific sessions

**What:** A conference-style event with multiple exhibitors and lectures running simultaneously

**Who:** We expect about 1000 attendees

- A mixture of dentists, dental hygienists, assistants, denturists, and other members of the dental team

Breakfast, lunch, and other refreshments will be available

**We have now opened registration for various sponsorship opportunities and look forward to working with you to make this an event to remember!**

# Sponsorship Opportunities

## A. Event Sponsors

please email [edds.yeg@gmail.com](mailto:edds.yeg@gmail.com) if interested

- Title Sponsor (\$25,000) - Kingsway Oral and Maxillofacial Surgery
  - Limit of 1
- Major Sponsor (\$8,000)
  - Limit of 2
- Event Sponsor (\$3,500)
  - Breakfast Sponsor
  - Lunch Sponsor
  - Coffee Sponsor
  - Afterparty Sponsor - Kingsway Oral and Maxillofacial Surgery
- Door Prize Sponsor (\$1,000)
  - Limit of 3
  - Note: These 3 prizes will be given in the morning, at lunch, and at the end of the day. Exhibitors are welcome to organize their own independent prize giveaways at their exhibit booth. will be emailed in advance of the meeting date.

## **B. Speaker Sponsorship**

- \$2000
- Please email lbwong88@gmail.com

### Program Speakers:

(Black = available, Grey = sponsor confirmed, Topic listed below each name)

- **Alberta Dental Association (Early Bird Lecture)**
  - Update
- **Ortho Room**
  - Dr. Tehnia Aziz, Dr. Sunny Leong/Justin Kim, Dr. Jessica Yu, and Dr. Michael Major
  - Afternoon door prize from Align
- **Protho Room**
  - Dr. Cornell Lee, Brian Kucey, Mike Park, Kieth Manning
  - Afternoon Door Prize from 3M and Nobel Biocare
- **Finance Room**
  - Successful Associate Integration, State of the Transitions Dental Market, Team Communication and KPI's, Top Ten Costly Mistakes in your Dental Career
- **Hygiene Room**
  - Ultrasonics and Laser do the Tango [Sponsored by Dentsply]

## **C. Exhibitor Registration**

Please register via our website: [EDDSOnline.com/NWDE-Exhibitors](https://EDDSOnline.com/NWDE-Exhibitors)

- To view our current expo map, visit <https://nwde2023.expofp.com/>
- **Exhibitors:** \$1125 ( Each additional booth: \$700 )
- **Colleges & Associations:** \$395 ( special registration code required )



For more information about the event or for sponsorship questions, please contact our NWDE chair, Dr. Brian Wong, by email at [lbwong88@gmail.com](mailto:lbwong88@gmail.com)

For questions about payment, please contact Robyn at [edds.yeg@gmail.com](mailto:edds.yeg@gmail.com).

**We look forward to seeing you soon!**

