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INNOVATIVE MEDIA MARKETING

Innovation Workshop

What is an Innovation Workshop?

- We focus on your goals and vision, providing a valuable and impartial outside perspective.
- An experienced facilitator hosts the innovation workshop, assisting you to identify and articulate important challenges.
- Our subject matter experts join us to help generate ideas and potential solutions.

How do I prepare for the Innovation Workshop and how long does it take?

- There is no preparation required. Come with an open mind.
- Typically, the sessions are one to two hours long.
- We can host the workshop at our MNP office, at your preferred location or virtually.

What should I expect during the Innovation Workshop?

- We uncover new opportunities, identify issues, generate new ideas and construct solutions.
- The format will vary depending on the identified discussion topics.

What happens after the Innovation Workshop?

- Following the session, you receive a strategy roadmap outlining all the opportunities we have identified in the workshop.
- You have new ideas and opportunities to consider, backed by expert opinions.

To support entrepreneurs and small business owners, we would like to offer you a complimentary Innovation Workshop. This workshop will be specifically built to the unique needs of your business and offer a collaborative discussion with our subject matter experts to discuss your most relevant opportunities and challenges.

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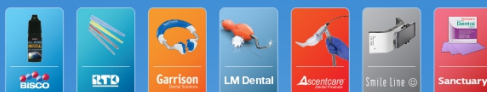


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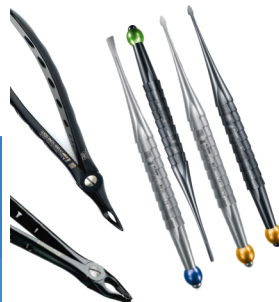
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